Source: https://www.industrydocuments.ucsf.edu/docs/xgpp0003

Tell us about yourself, and who knows... we might have to send you away!

But you won't have to go alone. Send in a completed smokers' survey, and we might send you and nine of your favorite partying pals off to a private island.

RULES AND REGULATIONS

OFFICIAL RULES—NO PURCHASE NECESSARY. To enter, fill out and return the survey form with your name, address, city, state, ZIP code, birth date and answers to survey questions, and mail to Wild Isle Sweepstakes, P.O. Box 46961, St. Louis, MO 63146-9952. To request a survey form, send in a 3" x 5" card with your name, address, city, state, ZIP code and birth date to Wild Isle Sweepstakes P.O. Box 23269, Milwaukee, WI 53223. Enter as often as you wish; only one entry per envelope. Entries must be received by 2/15/95. Requests for entry must be received by 12/31/94. Photocopies, facsimiles and other reproductions not accepted. Philip Morris Incorporated shall not be responsible for late, lost, misdirected, mutilated, postage-due mail or entries, or typographical or other errors in the printing of the offer, administration of the sweepstakes, or in the announcement of the prizes. All entries become the exclusive property of Philip Morris Incorporated and will not be returned.

A random drawing will be held on or about 3/1/95 from among all completed and eligible entries received. The following prizes will be awarded: One (1) Grand Prize Winner—7 day/8 night trip for a total of ten (10) people, 9 people 21 years of age or older chosen to accompany the winner, to a fully-staffed private island in the British Virgin Islands to include round-trip coach airfare to St. Thomas from major airport nearest winner's home, helicopter transfer to the island, food, beverage and gratuities included, fresh water pool, jacuzzis, watersports, one (1) day Yacht Charter, Calypso party and workout equipment also included. Winner and guests must have a valid passport or birth certificate. Approximate retail value $72,000. Five (5) First Prize Winners—Sailboat, car topped with kick-up rudder system. Approximate retail value $2,200. 100 Second Prize Winners—Velour beach towel. Approximate retail value $10.

Philip Morris Incorporated and its agencies shall not be responsible or liable for damages, losses or injury resulting from acceptance or use of any prizes. Philip Morris Incorporated makes no express warranty, guaranty or representation of any kind concerning the prize, and disclaims any implied warranties. The Grand Prize trip is subject to space and departure availability and confirmation of reservations, and must be taken by 2/28/96. Reservations not available on major holidays including, but not limited to, New Year's, weekend, President's Day weekend, and Veterans Day. Certain travel restrictions may apply. Trip value may vary due to location of the winner and the airfare at the time of departure. All prizes will be awarded.

Drawing will be conducted by an independent judging organization whose decisions with respect to all matters relating to this promotion shall be final. Prize is nontransferable. No substitutions allowed. Cash equivalent may be provided at the sole discretion of Philip Morris Incorporated. Federal, state and local taxes are solely the responsibility of the individual winners. By accepting prizes, winners grant to Philip Morris Incorporated and its affiliates the right to use winners' names and likenesses in the promotional activities relating to this sweepstakes without further notification to, permission from or compensation to the winner except where prohibited by law. Winners will be required to verify address and execute an affidavit of eligibility and liability/publicity release within 14 days of notification or an alternate winner will be selected. Travel companions of trip winner will be required to execute a liability release and verification of age.

Sweepstakes open to residents of the United States who are smokers, 21 years of age or older as of 7/1/94. Employees and their families of Philip Morris Incorporated, its affiliates, subsidiaries, distributors, advertising agencies and other agents, are not eligible. Subject to all federal, state and local laws and regulations. Void in Michigan, Massachusetts and Virginia and wherever else prohibited.

For the names of the prize winners, send a stamped, self-addressed envelope to: Wild Isle Sweepstakes, P.O. Box 23683, Milwaukee, WI 53223. Available after 3/1/95.

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